



Representing Our Club Uniformly

Red River Valley Amateur Radio Club
WB5RDD (RRVARC)

Presenting a
Consistent
Appearance

Red River Valley Amateur Radio Club WB5RDD (RRVARC)

- The following slides will show a selection of shirts, a hoodie and caps. The images show some minor variations in color that we regret, but which may be the result of pictures and lighting or the result of having different vendors for the different products. The shirts are all from one place and so they look consistent. The hats are from other sources. Our source has agreed to procure one of each so that we can physically compare them and we will do that in short order.

Red River Valley Amateur Radio Club WB5RDD (RRVARC)

- When we started this process we realized there were lots of online options and some of them could make all the products completely uniform in color. But we also desired to use locally sourced items if we could.
- We were very happy when Kelly Collins put us onto Screen Graphics on Pine Mill Road. Suzy Beaird of Screen Graphics worked with Mark Johnson and Phillip Beall to select a variety of styles of shirts and some ideas on hats. Suzy jumped on it. Further, she reviewed every slide in this presentation to ensure accuracy.

Red River Valley Amateur Radio Club WB5RDD (RRVARC)

- The following slideshow is the culmination of their combined efforts. The embroidery work is included in the pricing you will see on each slide. Standalone, the embroidery charge is \$10 for the Club logo, your call sign curved over it and your name in a straight line under it.
- In order to promote consistency of the brand we are going to limit Screen Graphics to only applying the Club logo to items the Club has approved. So no pink, blue, yellow, etc., items. Only the apparel items in the burnt orange color, and officially approved by RRVARC, will be allowed to get the Club logo placed on them.



Ladies Polo - 50/50
cotton/polyester blend

\$24.00 Small through extra-large.
Add \$2.00 for xx-large and \$4.00 for
any size over that. Available in sizes
Extra-small through 6-xl.



Ladies Stretchy Polo

\$33.00 Small through extra-large.
Add \$2.00 for xx-large and \$4.00
for any size over that. Available in
sizes small through 2-xl.



Ladies Button Up Short-sleeved Shirt

\$30.00 Extra-small through extra-large. Add \$2.00 for xx-l and \$4.00 for any size over that. Available in sizes extra-small through 6-xl.



Ladies Button Up Long-sleeved Shirt

\$33.00 Extra-small through extra-large. Add \$2.00 for xx-l and \$4.00 for any size over that. Available in sizes extra-small through 6-xl.



Men's Polo - 50/50
cotton/polyester blend.

\$24.00 Small through extra-large.
Add \$2.00 for xx-large and \$4.00
for any size over that. Extra-small
through 6-xl.



Men's Stretchy Polo

\$33.00 Small through extra-large.
Add \$2.00 for xx-large and \$4.00
for any size over that. Available in
sizes small through 6-xl.



Men's Button Up Short Sleeved Shirt

\$30.00 Extra-small through extra-large. Add \$2.00 for xx-l and \$4.00 for any size over that. Available in sizes extra-small through 6-xl.



Men's Button Up Long Sleeved Shirt

\$33.00 Extra-small through extra-large. Add \$2.00 for xx-l and \$4.00 for any size over that. Available in sizes extra-small through 6-xl.



Hoodie

\$30.00 Small through extra-large.
Add \$2.00 for xx-large and \$4.00
for any size over that. Available in
sizes small through 3-xl.



Caps

\$14.00 Screen Graphics is getting a sample of each so that we can see what the actual color is. All three are marketed as “Texas Orange”, as in University of Texas burnt orange.

Looking for other items that might interest Club members we sent requests to a number of places that make custom coffee mugs. One response came from a ham in Arkansas – John Robinson (W5HB). John is an Extra, he was really responsive and here is a mock-up of our design.



We have a sample mug on order and once we confirm the quality of the product we will put order information out to the group.

Pricing is \$14.95 - \$16.50 depending on whether you want an all white mug or a two color mug (black handle and black inside) from his Etsy store.

Red River Valley Amateur Radio Club WB5RDD (RRVARC)



Other Mug Details:

- Size: 11 oz
- 3.25" Diameter, 3.75" Height
- Ceramic
- Dishwasher & Microwave Safe

We got another response from a ham in Maryland – Randy Dorman, Jr. (KB3IFH). Randy is also an Extra. He too was really responsive and here is a mock-up of our design on his animated offering.



Randy offers a number of other merchandising items that we will evaluate. Coasters (\$10), mouse pads (\$13), lots of stuff.

Red River Valley Amateur Radio Club WB5RDD (RRVARC)

We subsequently heard from yet another Extra who is going to be opening up a “mini store” offering on his website this very weekend. He pledged to set up a sample for us to take a look at and consider.

- Questions?
- Comments?
- Observations?